



Established 2023

THE YELLOW DOG
Simplifying Complexity.
Execution Architecture & Systems Doctrine.
Command Is The Way Forward

“Operating Under Yellow Dog Construction LLC”

JASON ARISPE

Director of Risk & Assurance

The Yellow Dog

Enterprise Risk | Operational Assurance | Compliance | Loss Control | Strategic Operations

Executive Leadership Profile

Jason Arispe is an executive risk and operations leader with more than 27 years of experience in risk management, operational assurance, strategic planning, compliance, safety, and organizational restructuring across transportation, logistics, construction, and complex operating environments.

His background spans Director of Risk Management, Chief Operating Officer, owner/operator, and consulting leadership roles. He has led risk reduction programs, improved loss ratios, lowered insurance exposure, supported mergers and acquisitions, managed claims and litigation, and strengthened compliance across DOT, FMCSA, OSHA, ADA, and EPA-regulated environments.

At The Yellow Dog, Arispe serves as **Director of Risk & Assurance**, ensuring that risk is identified early, quantified clearly, and translated into disciplined action. His role supports Yellow Dog’s command architecture by strengthening operational assurance, protecting execution integrity, and helping leadership make informed decisions before risk becomes consequence.

Core Competencies

- Enterprise Risk Management
- Operational Assurance
- Regulatory Compliance
- Loss Control Programs
- Safety & Claims Oversight
- Litigation Support & Claims Resolution
- Operational Optimization
- Strategic Planning
- Budgeting & P&L Management



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- Mergers & Acquisitions Support
- Team Development & Leadership
- Insurance Cost Reduction
- Compliance Program Development

Professional Experience

Director of Risk & Assurance

The Yellow Dog

August 2023 – Present

- Leads risk management and assurance strategies to reduce financial, operational, legal, and execution-related exposure.
- Supports compliance with OSHA, QHSE, and project-level safety standards across company operations.
- Works with leadership, project managers, and legal stakeholders to strengthen claims management, litigation posture, and risk controls.
- Provides risk visibility and operational assurance in support of Yellow Dog’s disciplined execution model.

Owner

Aspire Consulting

August 2014 – Present

- Provides consulting services in business evaluation, risk management, operational improvement, and safety compliance across transportation, logistics, and related industries.
- Develops tailored risk management solutions that reduce insurance exposure, optimize coverage, and improve client operating posture.
- Advises clients on risk controls, cost reduction, compliance standards, and operational decision-making.

Chief Operating Officer / Managing Consultant



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Harpers Hot Shot Trucking LLC

August 2016 – Present

- Directed operational restructuring and business expansion into direct transportation markets across the Midwest and Eastern United States.
- Improved CSA performance and strengthened client acquisition by enhancing safety protocols, compliance practices, and risk management systems.
- Led operational planning, execution improvement, and performance stabilization across a growing transportation platform.

Chief Operating Officer / Owner

LKN Horizon

November 2015 – August 2016

- Increased fleet size by 50% and doubled the customer base by transitioning the company to a hybrid asset operating model.
- Successfully negotiated a merger with a similar-sized company, supporting profitable sale execution and reducing operational risk.
- Oversaw operating structure, growth planning, risk controls, and business transition activities.

Chief Operating Officer / Owner

LKI

July 2015 – November 2015

- Restructured company operations and expanded the fleet by 100% while reducing liability exposure.
- Renegotiated vendor contracts, achieving approximately \$200,000 in annual savings.
- Directed daily operations, vendor management, risk controls, and cost reduction initiatives.

Chief Operating Officer

Hearn Trucking

May 2014 – July 2015



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- Partnered with ownership to drive a \$27 million increase in sales and improve profit margins from 3% to 12% in under one year.
- Expanded the fleet by 125 units and secured \$3.5 million in new credit facilities to support growth.
- Implemented safety protocols that reduced accident loss ratio by 30% and lowered insurance premiums.

Corporate Director of Risk Management

Spotted Lakes, LLC dba D&T Trucking

September 2012 – April 2014

- Reduced fixed costs by \$1.8 million and improved CSA rating, helping secure \$15 million in new revenue.
- Implemented a comprehensive HSE program, resulting in approximately \$1.4 million in insurance savings.
- Played a key role in acquisition and integration of two niche market companies.

District HSE Director

Greenfield Energy Services

November 2011 – January 2012

- Implemented safety tools and best practices across district operations, reducing reportable incidents by 40%.
- Conducted environmental audits and led incident management training to improve compliance and safety awareness.
- Supported operational risk reduction across field environments.

Director of Risk Management

VFC Management LLC

October 2004 – January 2010

- Developed risk management policies for multiple companies with revenues exceeding \$1 billion.
- Delivered approximately \$2 million in annual savings through improved risk policy, insurance



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strategy, and loss control.

- Directed catastrophic response teams, including crisis management, legal counsel coordination, and media relations.

Education & Certifications

- Executive Leadership Training, Harvard Business School
- Certified Risk Management Professional (CRMP)
- Certified Safety Professional (CSP)
- OSHA 30-Hour Construction Safety Certification

Jason Arispe

Director of Risk & Assurance

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